Dementia Friends Champion
Role & Responsibilities

As a Dementia Friends Champion, your responsibilities include:

✓ To act as an ambassador for Dementia Friends and promote the program throughout your networks and communities.
✓ To organize your volunteer time as a Champion, deciding when, and where, you can lead Dementia Friends sessions.
✓ To describe Dementia Friends sessions as Information Sessions rather than “trainings,” so that participants know what to expect.
✓ To represent the principles of the Dementia Friends program by following the Champion’s Guide and Session Workbook.
✓ To promptly record your Dementia Friends sessions and the number of Dementia Friends completing each session.
✓ To email info@ACTonALZ.org with any questions or if you no longer want to be a volunteer Dementia Friends Champion.

Before your Dementia Friends Information Sessions:

✓ Register as a Champion at www.actonalz.org/dementia-friends and gain access to session materials.
✓ Record your sessions on the Dementia Friends website as you schedule them.
✓ Find basic information about community services and supports available for people affected by dementia in the community where you will deliver a Dementia Friends session.
✓ Email info@ACTonALZ.org for guidance if you need to adapt your session for diverse audiences.

During your Information Sessions:

✓ Deliver the Dementia Friends session as well as possible using the Champion’s Guide and Session Workbook.
✓ Give Dementia Friends materials only to those who attend a Dementia Friends session.
After your Information Sessions:

✓ Promptly record the number of participants who complete each Dementia Friends session at www.actonalz.org/dementia-friends

As a Dementia Friends Champion, please:

✖ Do not promote your professional or personal expertise and interests during Dementia Friends sessions.
✖ Do not give advice about specific situations. Instead, refer people to the Alzheimer’s Association MN/ND 24/7 Helpline (800.272.3900) and Senior LinkAge Line® (1-800-333-2433).
✖ Do not offer to stay in touch with session attendees in your Champion role, except to arrange future Dementia Friends sessions.
✖ Do not accept gifts, money or any item of material value from the host or attendees of your Dementia Friends sessions.
✖ Do not act in any manner that could negatively affect Dementia Friends Minnesota.

What can I expect from being a Dementia Friends Champion?

• To be part of an international movement making our communities more respectful, safe and inclusive for the growing number of people living with dementia and those who care about them.
• To receive sufficient training and support so that you feel confident in the Champion role.
• To build your own understanding of dementia.
• To be updated on Dementia Friends news and developments.
• To feel valued and appreciated for your contribution and encouraged to offer suggestions.
• To choose for yourself how long you continue as a Dementia Friends Champion.

Thank you for being part of the Dementia Friends movement!