Community Information Gathering – Call Script

Once you’ve identified the leaders and key stakeholders in your community, it’s time to ask them about existing dementia-related activities in the community and learn their thoughts on resources, needs, and opportunities.

This call script is intended to help your team have fact-finding conversations so you can develop an accurate picture of your community’s progress toward being dementia friendly. The script is only a guide. Change it to fit your needs.

Call Script

Hello <name>. My name is <your name and role> and I am calling about the [community name] action team that has come together to help make our community more supportive of people living with dementia. We are exploring what it means to be a dementia friendly community and how we can make it happen.

<Reference’s name> thought we should talk with you to learn whether local <e.g., financial planners> are prepared to interact with people with dementia and their families and what improvements we can make.

Do you have a few minutes to talk? (Insert your own words here. For example, say why you are participating, why you think this work is important, what makes their input so valuable, or some other comment to personalize the call.)

Could we set up a time for a more complete interview? Your insight would be of great value.