



# SPN ACT EVALUATION: ACTIONS, RESULTS

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# GREAT PROGRESS - 2013-2015

- 5<sup>th</sup> *ACT on Alzheimer's* community to use the Toolkit and community engagement process to focus on building a more “dementia-friendly/capable community” (now there are 33)
- Launched with community kickoff Feb 2013 - monthly meetings, education, discussion, community assessments, analyzed results
- 127 surveys, 64 organizations, 68 participants
- Revealed as the 2 priority areas: *Raise awareness & Improve knowledge*
- Action items: (1) Local resource list (2) Dementia training sessions - Progress, learning on both

# ONE OF THE “BIG STORIES” OF SPN ACT - BRINGING THE DEMENTIA FRIENDS TRAINING FROM OVERSEAS



- Tapped into training from the United Kingdom—then transformed it to support wider dissemination by volunteer trainers...
  - The SPN ACT team members reviewed, tested this “Dementia Friends” training
  - Real-world experience - led to decision to separate into the two sessions for a “train-the-trainer” model - “Champions” training (2.5 hours initially) who would train/facilitate “Friends” sessions (1 hour)
  - Trained over 87 Champions and 650 Friends in less than one year!

# DESCRIPTION OF TRAININGS (NOW)

## Dementia Champions

- ◉ 1+ hour training - with Guidebook, webinar video, to prepare for training others (See [www.actonalz.org](http://www.actonalz.org))
- ◉ The Champion training allows the person to facilitate *Dementia Friends* training—to encourage others' education and awareness and sensitivity to issues

## Dementia Friends

- ◉ 1 hour training - by Dementia Champions
- ◉ Small group exercises, discussion, sharing plus information
- ◉ Provides insight into what it means to have the disease; encourages individuals to take an action in/for their community

# AVG SCORES: SAMPLE OF DEMENTIA FRIENDS TRAINED

5=Strongly Agree, 1=Strongly Disagree

- Overall satisfaction = 4.6
- Would recommend to others = 4.7
- Presenter was effective = 4.7
- Length sufficient = 4.2
- Learned something to use right away = 4.6
- Better understanding of dementia now = 4.2
- Better understanding of supports now = 4.4
- Know how I can help = 4.3
- Know how to access resources = 4.4



*These scores indicate value*

# DEMENTIA CHAMPIONS TRAINED OFFERED THESE THOUGHTS AS WHAT MADE A POSITIVE DIFFERENCE:

Responses	#,%
Organizational support - allowing me to do this and be involved	38%
 SPN ACT Coordinator support - Administrative and other support	76%
Alzheimer's Association support	5%
 Participants themselves—the enthusiasm of the participants (those being trained as Dementia Friends)	48%
 Session/Training format and content - training is easy and well-organized	53%
Community support - my community is actively interested and supportive	29%

# EVALUATION SHOWED:

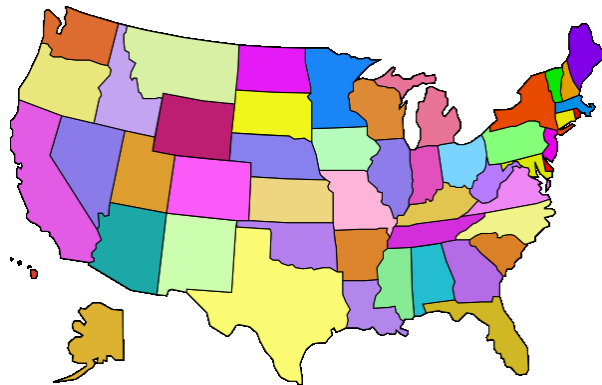


- Overall **positive results** - indicating training valued and belief that this will make a difference
- Champions are the **disseminating “channel”** to train *Dementia Friends*—so understanding what facilitates success is important
- Champions made suggestions about: ***Small group*** format (best), ***co-facilitating*** (helps), ***advertising/outreach*** (need to start early/extend) or ***personal invitation***, and having centralized support/assistance (Coordinator)

# RESULTS - SAINT PAUL, STATE, NATION, AND BEYOND. . .



- ◉ Working with the ACT on Alzheimer's project director and the Alzheimer's Association, the SPN ACT team helped again to revise the training in late 2014/early 2015
- ◉ NOW - the Champions and Friends training, video webinar, and Guidebook/Workbook will be accessible, free, downloadable for ALL communities





# ST. PAUL NEIGHBORHOODS - IMPACT AND EFFECT

- ◉ Stronger and broader **connections** across sectors
- ◉ Extensive **grassroots outreach** -- additional organizations and individuals committed to providing the Dementia Friends educational training everywhere (examples will be highlighted today)
- ◉ Additional **opportunities and services** for persons and caregivers for support - awareness in sectors (business, faith, social service, health care, housing, etc.)

## WHAT KIND OF IMPACT IS THIS HAVING? (SAMPLE OF THE CHAMPIONS' RESPONSES)

- ◉ *Raising awareness and strengthening the community among many sectors*
- ◉ *It will take time. The information has to become common knowledge.*
- ◉ *Less stigma.*
- ◉ *Creating more knowledge of resources.*
- ◉ *We are just getting started. Too soon to know.*
- ◉ *Small, but steady increase, with great opportunity for growth across sectors.*
- ◉ *It is raising the awareness of the needs of those challenged by dementia and the needs of the rest of us as to how to communicate*

# BIG TAKE-AWAYS

- ◉ **Strong coordinator role** - skills/talents: organization, group facilitation, networking, charisma, communication, project management, and dedication to the issue
- ◉ **Strong supporters from other organizations** - willing to step up and also bring others to be involved - individual passion
- ◉ **Open welcome-all** while also staying **committed to the goals and activity plans** - to make progress



# BIG TAKE-AWAYS

- ◉ Share **updates** that to spread the good news of what is happening—as tangible result of all the collective action.
- ◉ Have to have at **least one lead organization** that will continue to provide some core resources on behalf of all—to sustain the effort & continue regular communication
- ◉ Keep the **vision** of building dementia-capability in front—this is the goal
- ◉ **Celebrate** success

# AN EXAMPLE FROM CARONDELET VILLAGE

Margaret Belanger  
and “Living Room Conversations”

